

New Hire Sneak Peek – Common Information Points

Headline (40-character limit)	Byline (100-character limit)
Welcoming New Employees--Information points focused on welcoming new hires	
Don't forget to sign-in to ALEX!	Make sure you create your ALEX ID so ALEX can send helpful reminders throughout the year!
Fill out that paperwork	Your first day packet is full of important forms that you need to fill out and turn in this week
New job, new benefits!	ALEX our virtual benefits advisor will help you understand your plan options
Welcome to XYZ Company!	XYZ Company provides a comprehensive benefits program to all benefit-eligible employees
Let ALEX teach you about your benefits	ALEX gives you personalized benefits guidance and easy-to-understand explanation of your benefits
Effective your first day!	Your coverage begins your first day of hire
Be a smart healthcare consumer	Talk to ALEX about medical plan options, explore service costs, and learn about resources for care
New Hire Enrollment Process– Include information points reminding new employees what they need to do	
Don't forget to enroll!	You have [number] days from your date of hire to make your benefits elections
Complete your Online Benefits Enrollment	You have [number] days to complete your online enrollment
Key Benefits to highlight – Include information points on Wellness Programs, savings accounts, number of medical plans available, etc.	
Innovative new health programs	Concierge services, new family planning benefits, and much more
We care about your well-being!	Check out your EAP, wellness programs, and time away from work benefits!
We help you save for the future!	We match up to [number] % into your 401(k)! Visit ALEX and start saving right away!
Get reward for Wellness!	Check out [resource] to find easy ways to earn up to \$[dollar amount] in rewards by tracking healthy habits
Want more coverage for your family?	Learn about our voluntary benefits that can provide support when you need it most!
Your Health Savings Account	Your HSA can save you \$\$ on taxes and healthcare costs! ALEX can explain how
Unsure how to use your HSA & FSA?	ALEX can help you with the basics before you set a contribution amount to maximize your tax savings!
Peace of mind for your golden years!	ALEX can explain how your retirement plan works and suggest how much to put aside
Talk to a doctor from home	Vendor ABC can help when you need care right away!
HSA Matching Contribution!	XYZ Company will match your HSA contribution – start saving now!