



zinkerz

**THE ONLY TEAM AS EXCITED
ABOUT YOUR FUTURE AS YOU ARE**

BOSTON COLLEGE.

WHO WE ARE

Zinkerz is a Boston-based education company that specializes in creating personalized paths for all students to help them Rise to Their Potential

Since 2014, we have been expanding access to high-quality education through expert online instruction tailored to student needs. We serve a diverse cohort of students and provide them with tools to reach their highest potential in the classroom and beyond.



Support



Connection



Strategy



Commitment

We are a dedicated team of educators and counselors with the mission to create a personalized path to your educational future



Mordejai Burstein
CEO

A Duke University graduate with a B.A. and MBA, Modi returned to Panama to mentor Latin American college hopefuls. As the founder of Zinkerz Inc., he's built a thriving educational platform dedicated to accessible, high-quality, personalized learning.



Carlos Hafeitz
COO

A Systems Engineering alumnus from George Washington University, Carlos co-founded Zinkerz as its COO, believing in the transformative power of technology in education. Under his leadership, Zinkerz is a beacon of innovation in online test prep and global student mentorship.



Karly Burke
CIO

Boasting dual Bachelor's and Master's degrees, Karly has been an influential educator at Newton North High School, enhancing curricula and mentoring upcoming teachers. Now the CIO at Zinkerz, Karly remains a key figure in pioneering educational methodologies and promoting student success.

Experienced instructors and recitation teachers, carefully selected and trained to understand that learning is not a "one-size-fits-all" endeavor, which allows them to adapt their lessons to the individual needs of the student.



Catie



Kaitlin



Scott



Ethan



Hayley



Lindsay



Spenser



Victoria



Melanie

OUR SERVICES

We develop a unique academic timeline for each student that combines comprehensive college advising, online courses, and support in a variety of academic areas.



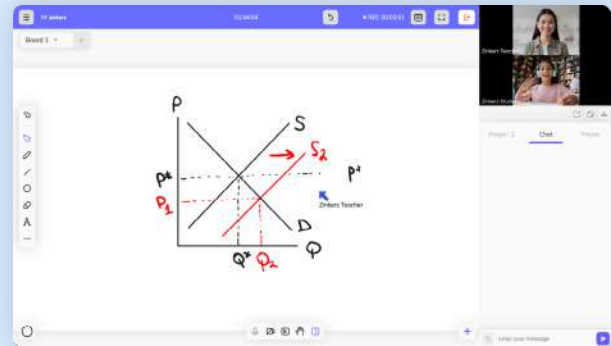
TEST PREP

ACADEMIC

STEAM

Meet with our experienced educators and get the personalized, one-on-one educational experience you deserve. Our team combines innovative technology, data, and committed educators to guide you along your unique path to success.

We make it easy for you to access everything in one place with our live prep platform.



Connect live with your educator



Add and reschedule lessons



Take timed mock exams



Master topics with targeted practice

Test preparation Math & English
Jun 15, 2020 to Jul 31, 2020
4 lessons per week

64%

- ✓ Attended 14
- ✗ Missed 1
- 🕒 Pending 2
- 📅 Scheduled 12

Pending tasks

- ★ Absolute Value Workout #2 Yesterday
- ★ SAT Mock Exam Today
- ★ Triangles Drill #1 May 14

3 Pending Tasks

02:30:12 Upcoming lesson

WEDNESDAY 12	THURSDAY 13	FRIDAY 14	FRIDAY 14	FRIDAY 14
SAT Math Wed 12, 3:00p - 3:50p	SAT Math 3:00p - 3:50p	Lesson available 4:00p - 4:50p	SAT Math 3:00p - 3:50p	SAT Math 3:00p - 3:50p
SAT Math 3:00p - 3:50p	SAT Math 3:00p - 3:50p	Lesson available 4:00p - 4:50p	SAT Math 3:00p - 3:50p	SAT Math 3:00p - 3:50p
Lesson available 4:00p - 4:50p	Lesson available 4:00p - 4:50p	Lesson available 4:00p - 4:50p	SAT Math 3:00p - 3:50p	SAT Math 3:00p - 3:50p
SAT Math 3:00p - 3:50p	SAT Math 3:00p - 3:50p	SAT Math 3:00p - 3:50p	SAT Math 3:00p - 3:50p	SAT Math 3:00p - 3:50p

Weekly schedule

- 2 individual math lessons
- 2 individual english lessons

SAT Jun 2020
Jun 15, 2020 - 3:00p

SAT SCORE: 760

ESSAY SCORE: 7,6

Average point increase of Zinkerz Students

250
SAT

6
ACT

1.1
AP

Course catalog

Math

Math Fundamentals

Math Principles

Module 1
Module 2
Module 3

AP Math

AP Precalculus
AP Calculus AB
AP Calculus BC
AP Statistics

English

Reading Basics

English Fundamentals

English Principles

Module 1
Module 2

AP English

AP English Language & Comp.
AP English Literature & Comp.
AP Seminar

Languages

French

French Conversation, Reading,
and Math

Chess

Chess

Chess Basics
Chess Strategies

Coding

Scratch

Scratch For Beginners: Level 1
Scratch Basics: Level 2
Intermediate Scratch: Level 3

Roblox

Roblox Basics: Level 1
Roblox Concepts: Level 2

Code.org

App Development: Level 1
App Development: Level 2
App Development: Level 3

Advanced: Python

Python: Level 1

Advanced: Java

Java: Level 1

AP Coding

AP Computer Science A
AP Computer Science Principles

Homework Help

History & Humanities

AP History & Humanities

AP World History
AP Microeconomics
AP Macroeconomics
AP Psychology

Science

AP Sciences

AP Biology
AP Physics

Standardized Test Prep

**Elementary, Middle, High
School Entrance Exams**

ISEE
SSAT

Undergraduate

SAT: Math And Verbal
ACT: Math, Verbal, And Science
IELTS
TOEFL
Duolingo English Test

Graduate

GRE
GMAT
LSAT



Boston’s most interactive, rewarding, and life-changing experience!

ZinkerzCamp is a two-week intensive academic program designed to help students make dramatic advances in their standardized test scores and motivate them to deeply consider their collegiate future through educational opportunities, while also exposing them to exciting activities throughout the Boston area.



231

average SAT score increase in camp



13

universities visited during camp



13

countries represented by past campers



100%

student motivation after camp



Julia F.

“My experience was something very unexpected and I’m so glad I came because not only did I visit colleges and improve my SAT score but I also made a lot of friends.”

Summer 2023



Santiago P.

“Zinkerz camp was a very eye opening experience as it showed me the college life in the US.”

Summer 2023



Daniel W.

“I created bonds, improved my SAT, and I learned many important skills for the future.”

Summer 2022



Sofia P.

“Once in a lifetime experience; for the same places I visited at this age will never be the same in a future, nor will the peoples I meet be the same ever again. I will miss everybody.”

Summer 2022

Learn

Make progress in standardized test preparation



- **Classes:** Small groups are created from mock exam results. Classes target specific areas for improvement while teaching tips and tricks to master the exam.
- **Educators:** Our experienced and trained educators guide students through the classes and focus on test-specific strategies.
- **Progress:** Our exclusive tracking algorithm allows students to examine their results in real time so they always know how they are improving.

Dream

Set goals and determine a clear path to achieve them



- **Be Inspired:** Through motivational discussions and feeding off the positive energy of the staff and other students, each student leaves camp with clear goals.
- **Campus Visits:** Students see a dozen campuses, ranging from small, suburban, and gothic to large, urban, and modern.

Grow

Connect with new people and experience college life




- **Meet New People:** Connect with others as you make life-lasting friendships (and maybe meet a future college roommate!).
- **Explore Boston Activities:** ZinkerzCamp: College Journey has something for everyone, from sporting events to escape room challenges.
- **Experience College Life:** Stay in Emerson College's dorms and eat most meals at the dining hall.





COUNSELING

Our exceptional counseling service has consistently delivered results

Our counselors work closely with each family to develop a one-of-a-kind plan to create competitive application packages to the top colleges.


67,859+
 hours of counseling delivered

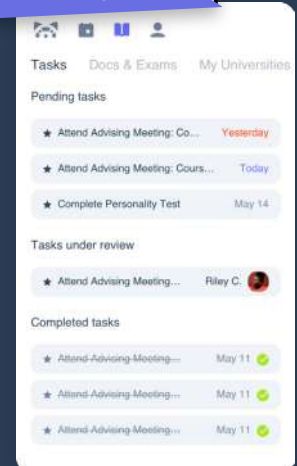
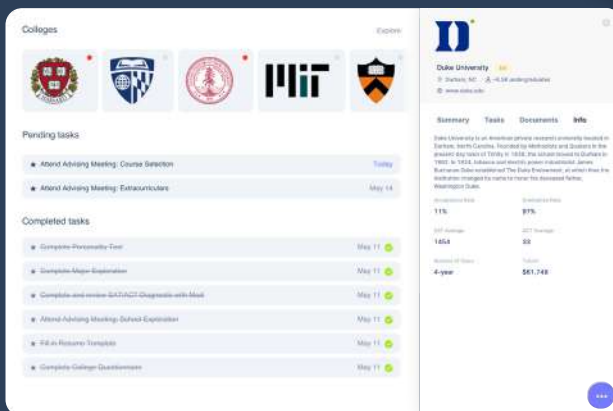
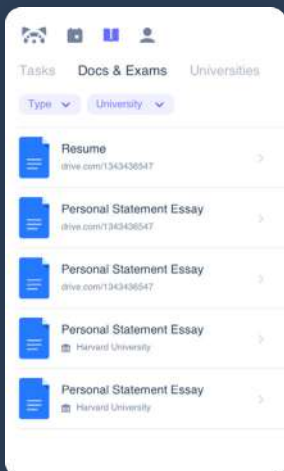
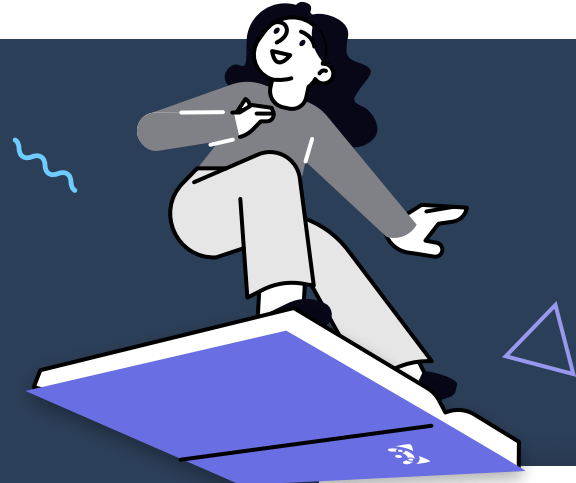

94%
 of students admitted


14,697
 applications sent


250+
 colleges our students have been admitted to

We prepare, advise, and promote

We strive to have every student get into the college of their dreams by finding the perfect fit. With our knowledge, experience, and dedication, we help guide each student to the perfect school for them. Our passion for helping each individual be their best self allows every student to rise to their potential.





RISE TO YOUR POTENTIAL

zinkerz.com