

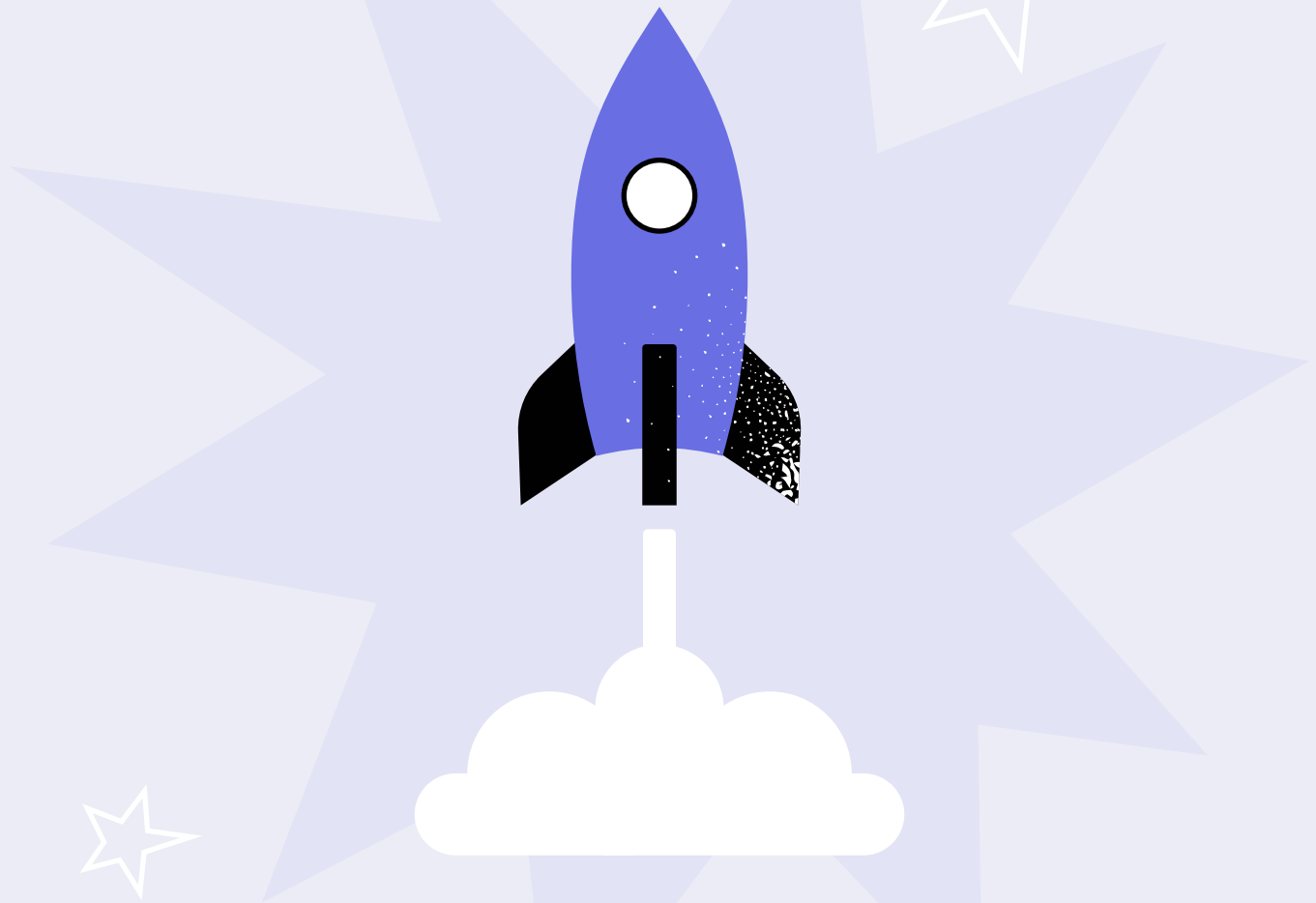


Applying to college with Zinkerz

OUR GUIDEBOOK TO SUCCESS

**Everything you need to know, step by step,
to make a successful application to the college
of your dreams**





Welcome to Zinkerz!

You are at the beginning of the path to enter the college you have always dreamed of, or the one you think is best for you. It looks difficult, intimidating, but we'll make it look easy.

We hope that this guide guides you with steps that you must follow one by one, in a checklist that we recommend reviewing throughout the process.

Remember that every day you are closer to achieving it.
Let's go in this together!



1 Explore Majors and Colleges

It's never too early or too late to start planning for your future, and there are always plenty of resources available to help you begin the process – some you may not have even considered yet! Have a discussion with the people around you who have been in your shoes, such as parents, relatives, and older friends, to get an idea of what their application process and college experience was like.

In the United States alone, there are thousands of colleges to choose from. Narrow down your search by thinking about important factors such as **location, available majors, college size, reputation, and cost**. A consulting company is a common resource that will help guide a student every step of the way, from resume to acceptance letter. **At Zinkerz, we provide a personalized and thorough approach to college counseling.** We will work directly with you to understand your needs and interests to put you in the best possible college for you to succeed.



2 Stay Organized and Start a Checklist

Staying organized is essential as you begin applying to colleges! Each institution outlines its own specific requirements and deadlines. To keep track of these, **you should use a checklist or a calendar of the application materials and the dates for when they need to be completed.**

You should keep all of your college application related documents in one place. This way, you can easily locate them when you finally sit down to fill out your application(s). **At Zinkerz, our proprietary platform is the backbone to our organization.** For example, the Zinkerz platform allows you and your personalized team of counselors to securely upload and store your documents such as official test scores and previous high school transcripts for safekeeping in preparation for college applications.



3 Plan Your Academic Pathways



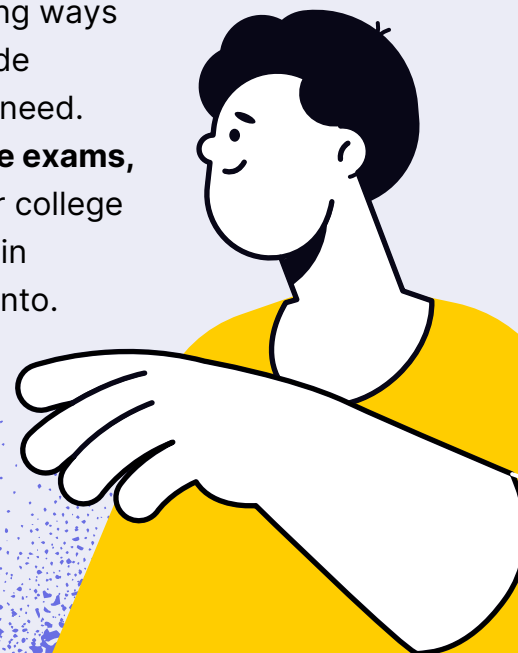
One of the best ways to stand out from your competition is through academics. Nobody's perfect, but maintaining a high GPA throughout your high school years should be one of your top goals as a student. In addition, colleges want to see students who challenge themselves, so, if possible, **try looking into taking harder courses, such as honors, Advanced Placement, and International Baccalaureate classes.**



Additionally, though many colleges may insist that they are "test optional" now, it is still highly recommended that you study for and take the SAT or ACT. A high score on one of these college entrance exams **will prove to colleges that you have what it takes to succeed academically in their institution.**



Does your high school not offer advanced coursework or standardized exam tutoring? Many students are finding ways to go beyond what their schools offer and seek outside resources to get them the material and practice they need. **Zinkerz also provides personalized classes, practice exams, and flexible schedules for tutoring,** in addition to our college counseling. If you're looking to go above and beyond in academics, it might be a great option for you to look into.



4 Build a Great Resume

It's not enough to just get good grades in class and on exams – colleges want to admit students who show personality and interests outside academics. Do you have any hobbies or talents? How do you interact with your school and neighborhood community? Find ways to turn your passions into a club at your school or participate in a group that shares your interests. If you have a leadership role within these organizations, **that's an added bonus!**

Participating in activities outside of school is a great way to find things to fill up your resume, a one page document that showcases your achievements and involvements. Submitting a professional looking resume will surely make you stand out. Not sure if your resume showcases your full potential? The advisors at Zinkerz have seen hundreds of resumes and have the experience to **help you find the tools and words to fully express your achievements** in a way that is sure to impress any college admissions committee.



5 Write a Great Personal Statement

Almost every college you apply to will ask you to submit a personal statement, also known as the college application essay. It is your 650-word opportunity to **show colleges your personality, what makes you unique, and why you belong on their campus.** This is your personal introduction to your future school. A great way to get started is by reading examples online, discussing your life and qualities with friends and family, and brainstorming stories and memories from your past that have made you the person that you are today.

This essay could be the deciding factor for your college admissions, so it is normal to feel overwhelmed. But, don't forget that this is your chance to let your voice, creativity, and passion shine through. Though this is YOUR essay, our recommendation is: the more eyes on your essay, the better. In addition to asking your teachers and family members for their thoughts, we'd also recommend having a professional review your essay, not just for grammar and spelling, but to make sure it showcases your full, unique, potential. **The counselors at Zinkerz know that every student has their own story to tell, and they can help you find yours.**



6 Fill Out Your Application

There are many different platforms to submit college applications through. The most widely used one is the Common Application, which is accepted by more than 900 colleges, including some located outside the US. Though the Common Application is the most commonly used one, **make sure you are using the right platform for the college you are applying to.**

On any application, it is important that you fill out each section and detail as accurately as possible, which means double checking for spelling, having your official documents ready to use as a reference, and asking someone you trust to review your application with you. Even better, **Zinkerz counselors help you with every step of this process to make sure every detail is perfect and your application is complete.**





7 Follow Up With Your Application

Even after an application is submitted, there are still a few steps that students often forget about or are even unaware of. Make sure you receive a confirmation email that your application was submitted and create a portal account with each college to track your application status. College admissions offices are incredibly busy at this time, so it's up to you to make sure they've received everything, including your final transcripts, teacher recommendations, and official test scores. And, **if you have any updates on your application since you've submitted it**, like you started a new internship or received a scholarship, **you should follow up and let colleges know!**

Not sure who or how to contact a college on your application once you've submitted it? **The experienced professional college advisors at Zinkerz have the answers to ensure that you are connected to your dream university every step of the way throughout your application process.**





Do you have questions about this long path?

We hope this guide has helped you better understand the college application process!

Though we've simplified it to just 7 easy steps, we understand that every college application journey will be unique to each student. So, do you still have any questions about how to navigate this next chapter of your life?

With your download, you have a free consultation to advise you on all the questions you may have with an expert recommended for you. Do you accept the challenge? **There is always a strategy designed for you, and Zinkerz can help make sure it's a successful strategy.**

[Take your Free Consultation](#)



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