To: All Canadian ROCKWOOL Building Insulation Customers
From: Brian LeVoguer, Vice President, Building Insulation

Date: **Thursday, October 1, 2026**
Re: **ROCKWOOL CANADA PRICE INCREASE – Effective: January 1, 2027**

To Our Valued Customers,

Please be advised that effective Friday, January 1, 2027, ROCKWOOL will be increasing prices to our Canadian customers on the following products:

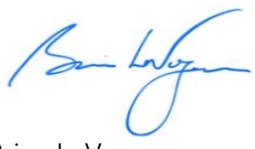
AFB®	6%
AFB® evo	6%
Cavityrock®	6%
Comfortbatt®	6%
Comfortboard®	6%
Curtainrock®	6%
Fabrock™	6%
Frontrock®	6%
Plus™ MB	6%
Rockboard®	6%
ROXUL SAFE® / 45 / 55 / 65	6%
Safe 'n' Sound	6%
Toprock®	6%

The above increase will apply to all orders shipped on or after Friday, January 1, 2027, regardless of the date of order placement. New prices will be provided by your ROCKWOOL sales representative.

If you have any questions pertaining to this announcement, please feel free to contact your ROCKWOOL sales representative or the undersigned.

Thank you for your continued partnership and support.

Yours truly,



Brian LeVoguer
Vice President, Building Insulation
ROCKWOOL North America