

Get paid to reduce electricity usage

An intro to Demand Response and how to get started

What is Demand Response?

Demand Response programs enable you to reduce your electricity usage at specific times and get paid for it. This ultimately helps with balancing supply and demand and driving grid reliability. Depending on where you are, programs may be seasonal - for example, May to September - or year-round.

How it works

1



Enroll in Demand Response through your Electricity Expert, Melanie. She'll take care of setup and make sure you know what to expect.

2



When it's time for a Demand Response event, **we'll give you up to 24 hours notice.**

3



During the event, we'll use our software to adjust your thermostat settings to **reduce energy usage while maintaining customer comfort.**

4



Incentives earned throughout the season for reducing your usage will be **paid in Q1.**

What do I get out of it?

On top of your everyday consumption savings with David Energy, your Demand Response payment is similar to a bonus and is dependent on the size of your space, participation rate, and electricity savings results. Historically, our clients have earned **up to \$1,000 per location** for the season.

What's the commitment?

The number of Demand Response events can vary from year to year, but you can typically expect up to 5 events lasting between 1 and 4 hours.

What if I need to adjust the temperature during a savings event?

You can override temperature changes during a savings event anytime. However, it will affect your participation rate and ultimately, your Demand Response payment.

Contact your Electricity Expert, Melanie, for more details

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